



RANCH MANAGEMENT PROGRAM

THE CATTLE CALL
Newsletter for Alumni of the
TCU Ranch Management Program
Spring 2018

FROM THE PRESIDENT, WAYNE COCKRELL '98

817.946.4465 FLASHCOCKRELL@HUGHES.NET

Well, it is time for another edition of Cattle Call, and as usual, I have no idea what to write about. I wish I had some profound advice to share or a sure-fire bona-fide can't-lose cattle deal to share with you, but I realize pretty quickly that I wish I could be on the receiving end of those from my fellow RM alumni. Now keep in mind that as I am writing this, I have just had the pleasure to see many of our alumni over the past couple of months. Beginning at the annual RM Roundup at the end of January I was able to visit with many of you; I always look forward to the opportunity to catch up and see my fellow classmates.

I followed that up a week later at the NCBA convention in Phoenix where I had an opportunity to visit with RM alumni from all across the country who are involved in their state cattle organizations, and see many alumni from Texas, as well. I also was excited to see that TCU RM had an exhibit booth for the first time ever at NCBA. Thank you to Mr. Jason Faubion for manning the booth and allowing me to spend a little time with you visiting with alumni that stopped by, as well as getting to meet some prospective students who were some really impressive young people.

The last week in February, the current TCU RM class, along with Mr. Kerry Cornelius and Mr. Kevin Johnson, stopped at the ranch during the East Texas field trip. I always look forward to the annual visit. The current class is an impressive group, and the diversity of states and countries represented is amazing. I know the parents of a few of this year's class and know how proud they must be of their children as they watch them working hard to get through the next month. I was especially proud to see Jose from Panama in this year's class. I know how hard he worked just to attend this year's program. Congratulations to Mr. Jeff Geider and Mr. Jesse Womack with the TCU Institute of Ranch Management, ANAGAN (the Panamanian cattleman's association), and the Panamanian Ministry of Agriculture for helping make Jose's dream happen! I look forward to attending this year's graduation and welcoming this class into our Alumni Association!

Last weekend at the annual TSCRA convention in Fort Worth, I got to see many of our alumni again. The attendance at the TCU RM reception held late Saturday afternoon was the largest that I have ever seen. It was also a joy to see many of you at the trade show and to see many of our fellow alumni in leadership roles with TSCRA. Congratulations to Mr. Gilly Riojas on his election to the TSCRA Board of Directors! TCU Ranch Management alumni are well represented on the TSCRA board and committees. I believe this is a reflection of the need to be involved in our industry that was instilled into us by the TCU RM program and our fellow alumni who tirelessly give their time to serve in various organizations within our industry.

Well, now it is time to get to work on our spring branding and get caught up here at the ranch, so I can attend the upcoming TCU RM Roping on June 8-9, 2018 in Lubbock. Thank you to Matt and Frank McClelland and everyone else who is helping plan this year's event. We will have a great time and I look forward to seeing all of you there!

RANCH MANAGEMENT STUDENT SUCCESS



Chris Farley '96
Assistant Director
Southwestern E & L S Professorship
j.farley@tcu.edu

A major factor contributing to the success of TCU Ranch Management students in the classroom and finding work after graduation is the livestock industry hands-on experience *prior* to beginning the program. This does not mean that they have to have grown up on a ranch, but the understanding of what goes on at the ranch all year helps the learning process over the nine months they are in our program. The #1 factor affecting successful completion of the TCU Ranch Management program has and will always be *commitment and work effort to learning the business of ranching*. Both of these factors can be greatly enhanced by future students working in feed yards or ranches prior to being accepted to the program.

If there is a definite trend in the TCU Ranch Management Program, and in all of agriculture, it is students needing more actual *work experience*. We can help our future students succeed in the TCU RM program by facilitating an opportunity to broaden their experience by working with TCU RM graduates. Not only will future students gain more work experience, but TCU RM graduates can share their insights to a running a ranch like a business. This work could be for a summer or a full year after graduating college prior to applying to the RM program.

The need for work opportunities for students coming from other countries has increased significantly, as well. These students need to practice their English skills and understand the U.S. way of ranching. They typically arrive in the U.S. with a student or tourist visa which limits their ability to be compensated for work, other than room and board. The work visa requires the place of business to complete paperwork prior to the international student working, but it enables them to get paid for their work.

If you could help facilitate this experience by working a student in the future, please let us know. Being a part of the success of future Ranch Management students is very rewarding and a great way to give back to the program. Thanks.!



Save the date!

Alumni Roundup 2019

January 26

SUMMER ROPING/ALUMNI AND FAMILY SUMMER GATHERING

JUNE 8-9 LUBBOCK, TX!

The 2018 TCU Ranch Management Alumni & Family Summer Gathering is right around the corner. We are busy finalizing the details of the event and we hope you will join us during this fun filled weekend.

2018 marks the 32nd year of the Summer Gathering. We are excited to host the event June 8-9 at the Texas Tech Equestrian Center, Rawls Golf Course, Lubbock Shooting Complex, and the National Ranching Heritage Center.

Please mark your calendars and don't miss out on this opportunity to visit Lubbock, reconnect with fellow alumni, compete, and raise money for scholarships and a newly founded Alumni Relief Fund!

The Summer Gathering would not be possible without the support and contributions from people like you. We would love for you to consider a sponsorship opportunity and be part of this wonderful event. Please feel free to contact us with any questions or suggestions.

Sincerely,

Matt McLelland '12 806.778.8679 mjmclelland1@gmail.com

Frank McLelland '81 806.759.1490 fandjmcl@poka.com



**Don't delay getting your room booked;
space is limited and rooms sell out quickly in the summertime!**

The Overton Hotel and Conference Center

2322 Mac Davis Lane, Lubbock, TX 79401, 806-776-7000

\$139.00/night—Ask for the TCU Ranch Management block at booking.

Holiday Inn Express – Wolfforth

7921 Presidents Avenue, Wolfforth, TX 79382, 806-833-6000

\$89.00/night—Mention at booking that you are attending an event at the TTU Equestrian Center.

Staybridge Suites

4801 South Loop 289, Lubbock, TX 79424, 806-776-8800

\$93.00/night—Mention at booking that you are attending an event at the TTU Equestrian Center.

*The Overton Hotel is fairly close to the NRHC and the Saturday evening festivities.
The Holiday Inn Express and Staybridge Suites are closer to the TTU Equestrian Center.*

SUMMER ROPING/ALUMNI AND FAMILY SUMMER GATHERING

JUNE 8-9 EVENT SCHEDULE

Friday, June 8

4:00 PM – Sporting Clay Shoot

Lubbock Shooting Complex
1475 CR 1
Lubbock, TX 79423

6:00 PM - Welcome Reception – Supper and Social

Venue – Gurs Barn (3001 E. County Road 7300 Lubbock, TX 79404)
Meal provided by Bayer Animal Health, Elanco, & Spitzer Animal Health

Saturday, June 9

7:30 AM – Books open for Alumni Team Roping and Goat Roping

Texas Tech Equestrian Center
5712 CR 1500
Lubbock, TX 79407

8:00 AM – Golf Tournament

The Rawls Course at Texas Tech
3720 4th Street
Lubbock, TX 79415

9:00 AM – Sporting Clay Shoot

Lubbock Shooting Complex
1475 CR 1
Lubbock, TX 79423

12:00 PM – Lunch

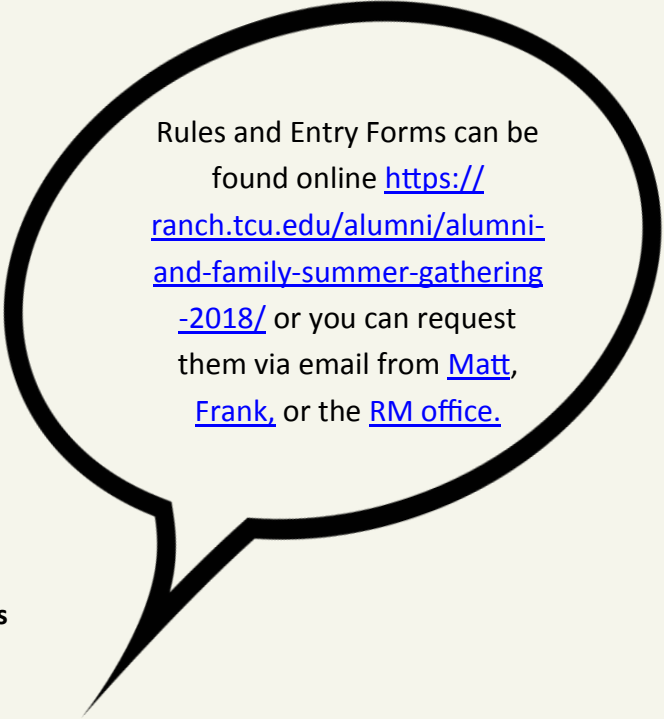
Texas Tech Equestrian Center
Meal provided by Nutrition Plus

1:00 PM – Ranch Rodeo

Texas Tech Equestrian Center

6:00 PM – Supper, Dance, Silent Auction, and Awards

National Ranching Heritage Center
3121 4th Street
Lubbock, TX 79409



Rules and Entry Forms can be found online <https://ranch.tcu.edu/alumni/alumni-and-family-summer-gathering-2018/> or you can request them via email from [Matt](#), [Frank](#), or the [RM office](#).

***The Team Roping and the Goat Roping are for TCU Ranch Management Alumni only.
The Sporting Clay Shoot, the Golf Tournament, and the Ranch Rodeo
are open to guests of Alumni and prospective students for the Program.***

SUMMER ROPING/ALUMNI AND FAMILY SUMMER GATHERING JUNE 8-9 IN LUBBOCK, TX!

Name: _____

Phone and/or Email: _____

Class: _____

For planning purpose *only*:

Do you plan on participating in any of the following and if so, number of people:

_____ Friday Clay Shoot

_____ Saturday Clay Shoot

_____ Friday Social

_____ Saturday Golf

_____ Goat Roping

_____ Saturday Lunch

_____ Team Roping

_____ Saturday Dinner, Dancing, and Awards

_____ Ranch Rodeo

Comments:

Return this form to:

NTRM Summer Gathering, Matt McLelland, 2421 N. 4th Street, Tahoka, TX 79373 OR
reply via <https://ranch.tcu.edu/alumni/alumni-and-family-summer-gathering-2018/>

Make checks payable to:

NTRM Summer Gathering

If you would like to help or have questions please contact

Matt McLelland '12 (806)778-8679 mjmclelland1@gmail.com

Frank McLelland '81 (806)759-1490 fandjmcl@poka.com

PLEASE COMPLETE THE
SUMMER ROPING/ALUMNI AND FAMILY
SUMMER GATHERING RSVP FORM
ON THE OTHER SIDE AND RETURN TO:

NTRM SUMMER GATHERING

Matt McLelland

2421 N. 4th Street

Tahoka, TX 79373

*TAX-DEDUCTIBLE DONATIONS
MAY ALSO BE SENT
TO THE ABOVE ADDRESS*

OR reply via <https://ranch.tcu.edu/alumni/alumni-and-family-summer-gathering-2018/>



Powell Ranch 2.8.18



Price Ranch 2.5.18



Richardson Ranch 2.7.18

**TAKE THE LEAD ON
THE NEXT GENERATION OF RANCHING.**

For more than half a century, TCU's renowned Ranch Management program has given students an edge in agricultural resource success. This unique nine-month intensive program equips graduates with real-world strategies as producers and land stewards in changing times.

Space is limited. Visit www.ranch.tcu.edu or call 817-257-7145.

RANCH MANAGEMENT **TCU**

ALUMNI ROUNDUP 2018—JANUARY 27



Partners Scholarship recipients,
Katrina Fowler and Jon Cluck, with
Jeff Geider and Kerry Cornelius



Dennis M. Stiffler, Chairman,
U.S. Meat Export Federation



THANK YOU, 2018 ROUNDUP SPONSORS!

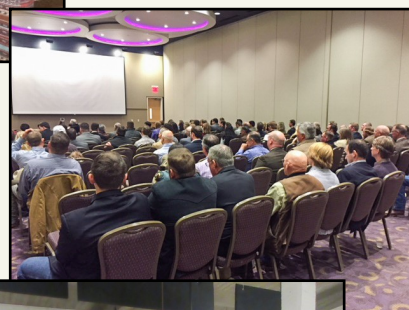
Wrangler:

- Bayer Animal Health
- Boehringer Ingelheim Vetmedica, Inc.
- Elanco Animal Health
- Lone Star Ag Credit
- Merck Animal Health

Cowboy:

- Purina Animal Nutrition
- Texas & Southwestern Cattle Raisers

A very special thank you to our auction donors!



WHO DID WHAT:

- mail: TCU Box 297420,
Fort Worth, TX 76129 OR
- call: 817-257-7145 OR
- email: ranching@tcu.edu



THANK YOU!!!

We are pleased that so many of you take advantage of this form to indicate change of address, marriage, birth, or job.

You are helping us keep up with you and that's what we want to do!

Grad Year _____

Name _____

NEW ADDRESS/PHONE/EMAIL

Address _____

City _____ State/Zip _____

Home Phone _____

Cell Phone _____

E-Mail _____

JOB CHANGE

Company _____

Position _____

Address _____

City _____ State/Zip _____

Work Phone _____

Work E-Mail _____

WEDDING

Spouse's Name _____

Date Married _____

Where _____

BIRTH

Baby's Name _____

Date Born _____

Weight _____ Length _____



CATTLE CALL BY E-MAIL

SEE ALL OF THE PICTURES IN COLOR!

Cattle Call can be sent out by email for those of you who would like to cut down on the amount of mail that accumulates in your mailbox.

To receive your copy of *Cattle Call* by email, just send an email to ranching@tcu.edu with "Email Cattle Call" in the subject line.

Please be sure to give us your name if it isn't clear from your email address.